

SoHo Capital collaborates with Oracle on ‘model manager library’ SDX

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Private investment firm SoHo Capital is collaborating with Oracle on the ‘model manager library’ Strategy Data Exchange (SDX), *Asian Private Banker* can reveal.

Leveraging its secure cloud infrastructure and data management capabilities, Oracle will facilitate the scaling up of data [on SoHo Capital’s SDX](#) — a B2B platform for investment managers and distributors.



Frank Troise, SoHo Capital

“Our partnership with Oracle is further validation of the extraordinary progress of finance and technology in APAC being led by Singapore and the Monetary Authority of Singapore,” said Frank Troise, CEO of SoHo Capital.

“This collaboration portends an evolution of transparency, democratisation of risk, and appropriate fees for all investors.”

Currently, SDX has a library of over 2,100 manager strategies that are shared within an ecosystem that spans across Asia and Europe and comprises 52 private banks, nine banking platforms, and 34 family offices and IAMs.

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“We look forward to engaging within the SDX ecosystem,” said Mark Smedley, Oracle’s vice president for financial services solutions, adding that the ecosystem could “help incumbents continue to compete” in an industry that is constantly being disrupted.

The collaborative offering will first be rolled out in Asia followed by worldwide integration.

The [SDX platform first launched in April 2017](#), with the aim of giving banks and IAMs access to a library of around 25,000 portfolio strategies. At the time, Troise said the goal was to be the “iTunes of mutual funds”.

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